



Media Kit 2021

FAMILY BOARDING PASS

Make travel a part of your family.

David & Karen Lee
Family Travel Bloggers and Content Creators

familyboardingpass.com | [@familyboardingpass](https://www.instagram.com/familyboardingpass)



ABOUT US

We are David and Karen, the husband and wife team behind Family Boarding Pass and parents to a wonderful baby boy. In some ways, we are a typical family. David is a communications manager for a consulting firm and Karen is an elementary school teacher. But what sets us apart is our love for adventure and travel.

Family Boarding Pass was created to continually remind us to prioritize travel even after we have kids. We want to share with others that even with children and full-time jobs, it is possible to fill your life with the unforgettable memories and valuable lessons that result from traveling and stepping outside your comfort zone.

Our content focuses on affordable, attainable and flexible family travel. From National Parks to Disney World and everything in between, you will always find our family seeking the next adventure.

AVAILABLE FOR

Ambassadorship
Social Media Content & Collaborations
Product Reviews

CONTACT

E: familyboardingpass@gmail.com
IG: [@familyboardingpass](https://www.instagram.com/familyboardingpass)

Based in the Chicagoland area



@FAMILYBOARDINGPASS

1.6K

followers

11%

average post
engagement rate

INSTAGRAM AUDIENCE

75% female

65% based in U.S.

45% ages 35-44

Account created in December 2019

Consistent follower growth

Highly engaged audience

Blog website launched in June 2020

TYPES OF POSTS



FAMILY PICTURES

Our family photos show real and genuine moments from our travel adventures.



LANDSCAPE PHOTOGRAPHY

We also share beautiful photographs of our various travel destinations.



LET'S WORK TOGETHER

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